

Two High School Entrepreneur Competitions: State & Wabash County Pitch Competition

State Competition - Innovate WithIN



Innovate WithIN is open to all Indiana high school students grades 9 through 12, regardless of whether business education coursework has been completed. Educational videos are provided to help generate ideas, identify opportunities, and craft compelling pitches. Participants may register as an individual or as group of up to three students. This state sponsored competition gives participants an opportunity to win up to \$100,000* in prizes.

Register at www.innovatewithin.org/register by **February 6, 2019**

Innovate WithIN Participant Rules:

- The competition is open to all high school students in the state of Indiana.
- Students can work in teams of 1-3, but all team members must be from the same region.
- The venture must include a recurring revenue model demonstrating that it is self-sustaining.
- The venture can be for a product, service, platform, component, or system.
- Teams moving beyond the first round must demonstrate that thorough customer validation has been completed.

*Winners will be announced by February 22, 2019 and will receive an invitation to compete at regional competitions. If you advance, you will move to a regional pitch competition at The Summit in Fort Wayne on March 12, 2019. Finalists from each regional competition will advance to a state competition late in March.

Prepare Your Entry for Innovate WithIN™

Before you submit your pitch, make sure you have every component completed. Check out the list below to make sure your pitch is ready. Learn more about preparing here: innovatewithin.org/walkthrough

- The Name of Your Pitch:** A great pitch needs a great title. Create a name for your pitch that is original, catchy, and relevant to the product or service you are pitching.
- A Description of Your Pitch:** What is your pitch all about? Write a short description, between 100 and 150 words, of the idea, product, or business model you will be presenting.
- Pitch Category:** How would you classify your pitch? Please choose the most relevant category from the list provided.

- **Executive Summary:** An executive summary is an outline of your business idea. Your executive summary should be no more than one page.
 - **A 3-5 Minute Video Pitch:** Showtime! Submit a link to a video of your pitch. Make sure your pitch is no more than 3-5 minutes. If you're pitching as a group, every group member must speak.
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INnovate Wabash County Pitch Competition



INnovate Wabash County competition is a county-wide shark tank style competition for Wabash County high school students that will be held on **April 16, 2019 at Honeywell Center Ford Theater**. Participants can be individual students or groups up to 4 students from grades 9-12. Participants will compete with a business pitch against fellow Wabash County students for a chance to win cash, scholarships, and other prizes.

Participant Rules

- Students must apply for the States [Innovate WithIN competition](#).
- The competition is open to all high school students in Wabash County.
- Students can work in teams of 1-4.
- The venture can be for a product, service, platform, component, or system.

Register for INnovate Wabash County:

1. Go to growwabashcounty.com/entrepreneurship
2. Click **Register for INnovate Wabash County**
3. Click **Register Now**
4. Select **Click here to continue your event registration** under *Not a member?*.
5. Fill out form
6. Click **Save Changes**
7. Click **Next**
8. Click **Next**
9. You will then receive a confirmation email that you registered.

Teacher's Checklist

- Group kids into 1-4 students and inspire them to be creative to create a business.
- Have groups register for the state competition [Innovate Within](http://innovatewithin.org/register) at innovatewithin.org/register by February 6, 2019.
 - Regional Finalists Announced February 22, 2019 for [Innovate Within](http://innovatewithin.org)
 - Regional Pitch Competitions for finalists is March 4-15 2019
- Let Grow Wabash County know if you would like an entrepreneurship coach or mentor to help with the student projects.
- Have groups register for the local competition INnovate Wabash County by April 5th at growwabashcounty.com/entrepreneurship.
- Prep students for local pitch on April 16, 2019 at Honeywell Center Ford Theater.
 - Arrange Field Trip for participating students
 - Arrange Transportation for participating students
 - Arrange lunches for participating students



Questions? Contact Grow Wabash County:

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